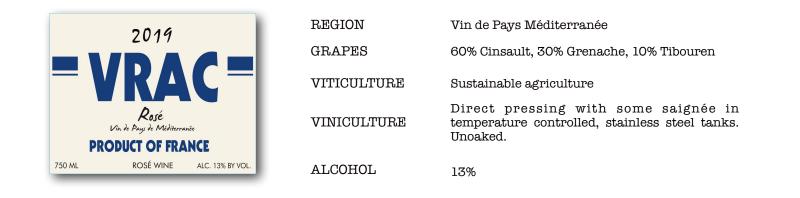


VRAC Vin de Pays Méditerranée Rosé 2019



"VRAC", or "en vrac" translates to "bring your own bottle". In many French villages, locals will bring bottles or jugs to a nearby winery and fill them up with an easy drinking wine to use as their house wine.

VRAC Rosé is made from fruit grown in the Pays des Maures and the Pays de la Mediterranée, in the heart of Provence. Pays des Maures (Country of the Moors) is a zone that extends, from west to east, from Toulon to Fréjus. It is bounded on the west by Gapeau and Réal Martin; to the east by the Argens, by the Mediterranean to the south. The wine of this area is known for its spicy flavors and highly aromatic fruit.

The juice is bled from the macerating fruit ("saignée" in French) at the perfect moment to optimize the color and flavor from the skins, and is left to ferment in stainless steel tanks at low temperatures for a long, cool fermentation.

VRAC Rosé is formatted in:

750ml bottles

1.5-Liter magnums

3-Liter Bag-in-Box

3-Liter Sacs

250ml Mini Sacs